

NCGC

NORTHERN COUNCIL FOR
GLOBAL COOPERATION

CITIZEN JOURNALISTS

FOR GENDER EQUALITY

NORTHERN COUNCIL FOR GLOBAL COOPERATION (NCGC)

The Northern Council for Global Cooperation's vision is a just, equitable and sustainable world. We directly engage, support and collaborate with Northern Canadians for global equality, justice and sustainability.

We applaud and welcome Canada's increased commitment to gender equality and believe that global citizenship education and the increased engagement of youth advances gender equality.

The Citizen Journalists for Gender Equality Program will give youth the opportunity to look critically at gender equality issues from a local and international lens, gaining experience, skills and confidence to participate more fully as global citizens and gender equality advocates in their own communities and beyond.

FOR MORE INFORMATION

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The Taku Building, Suite 203-3, Whitehorse,
YT

NCGC is excited to announce a new opportunity for emerging writers and photographers!

NCGC is looking to inspire and support youth voices in gender equality by offering four emerging citizen journalists from Yukon the opportunity to learn about and contribute to gender equality through an immersive learning opportunity. Selected participants will use their writing and photography skills to create powerful stories to challenge discrimination and oppression and raise awareness about the realities of gender inequality around the world.

The program includes online and face-to-face learning modules ranging from the impact of gender inequality on society to the power of storytelling to create change. This year, participants will put their skills into practice with a 16-day in-country storytelling assignment with a journalist in the Kingdom of eSwatini.

IS THIS PROGRAM FOR YOU?

- Are you curious about gender equality and women's rights?
- Do you want to develop new skills and perspectives to engage with global social justice at home and beyond?
- Are you prepared to put time and energy into the learning process, including some weekends and evenings in October and November?
- Are you open-minded, independent, and adaptable with a strong work ethic?

Program participants will have the opportunity to:

- Contribute to Sustainable Development Goal #5, Gender Equality and Women's Rights through storytelling
- Learn elements of journalism, including interviewing techniques, ethics, research and workflow
- Acquire introductory photojournalism techniques and receive instruction and mentorship from media professionals
- Develop the skills to report, write, and edit your own story
- Share your story; participants will receive support and funding for community-based public engagement work in Canada

WHAT IS CITIZEN JOURNALISM?

Citizen journalism involves generating news content by individuals. Citizens collect, report, analyze, and disseminate news and information, just as professional journalists would.

Citizen journalism can empower individuals and local communities by providing coverage on stories often missed by mainstream media.

ABOUT THE PROGRAM

The **Citizen Journalists for Gender Equality Program** is an immersive, experiential learning program for emerging storytellers with an interest and passion for gender equality and the rights of women and girls.

Participants will learn from media, photography, public engagement and development professionals in Canada and overseas on topics ranging from gender equality and ethics in journalism, to interviewing techniques, and more.

The program includes both Canadian and overseas assignments. This year the Canadian training sessions will take place in Whitehorse, Yukon delivered through interactive, distance learning and face-to-face workshops on select weekends.

The overseas assignment will be an intensive training assignment in eSwatini [former Kingdom of Swaziland], Africa from November 30, 2019 to December 15, 2019. In February 2020, participants will share their work during Canada's International Development Week (IDW) in their home communities.

SCHEDULE

Interactive, distance learning & group discussion

Whitehorse, Yukon
October and November 2019

Tuesday and Thursdays from 5:30-8:30 PM, October 8 to November 14 2019 and select weekends. 50+ hours of training and group discussion, including readings, research and weekly assignments in preparation for the overseas assignment.

Overseas Assignment

eSwatini [Former Kingdom of Swaziland]
November 30 to December 15, 2019

Participants will travel as a group to eSwatini for a 16-day immersive and experiential learning opportunity.

The overseas intensive field assignment will build on the knowledge gained during the introductory sessions and provide an opportunity for applied learning. Working closely with a local journalist and non-profit organizations advancing gender equality in eSwatini, participants will gain insight into critical global social justice issues in a new and unique context.

Participants will work together to research and develop stories, which they will present upon return to Canada through public engagement events during International Development Week in February 2020.

Note that the overseas program is intensive and requires a strong work ethic and independence. Activities will resemble similar professional expectations as those working in the media field.

Debrief & Public Engagement

Whitehorse, Yukon & Distance Learning
January & February 2020

After the field assignment, participants will be supported in editing and pitching their story and in planning their public engagement during IDW, which may include publishing an article, hosting a public event or a social media campaign. Participants will also be required to report and provide feedback on their experience.

**Achieving a
gender
equal
world
requires
women and
girls
to be at the
centre
of
their
own
stories.**

CANADA IS ADOPTING A FEMINIST INTERNATIONAL ASSISTANCE POLICY THAT SEEKS TO ERADICATE POVERTY AND BUILD A MORE PEACEFUL, MORE INCLUSIVE AND MORE PROSPEROUS WORLD.

In June 2017 Canada launched the Feminist International Assistance Policy (FIAP).

FIAP aims to eradicate poverty around the world by placing gender equality and the empowerment of women and girls at the core of Canada's international assistance priorities.

This feminist policy is grounded in evidence that targeting women and girls is the most effective way to address the root causes of poverty.

FUNDING

NCGC will fund the following:

- Return flight from home community to Johannesburg, South Africa
- Ground transportation from Johannesburg to and from eSwatini
- Accommodation in eSwatini
- A daily stipend of \$78 Canadian dollars for 18 days (16 days overseas, 2 days of travel)
- Funds to support public engagement work in Canada following eSwatini field assignment

Costs not covered by NCGC:

- Vaccinations and/or medication
- Travel insurance
- Any personal travel and/or activities

Participants will not be reimbursed for time spent taking part in the interactive, distance learning and discussion groups before the field assignment or afterwards leading up to the public engagement work.

ELIGIBILITY

- Between the ages of 18-35
- Reside in Yukon
- Valid passport up to July 30th, 2020
- Available to participate fully in all aspects of the program (interactive distance learning and group discussions, weekend sessions, overseas program and international development week activities are mandatory).

APPLICATION PROCESS

Submit the following documents in one e-mail with the subject "LAST NAME - Application eSwatini 2019" to brittney@ncgc.ca by Monday, September 30th 2019, 11:59 PM PST.

1. Resume
2. Letter of motivation for participating in the program answering the following questions:
 - a. What does gender equality mean to you? Which areas of gender equality and the rights of women and girls are of most interest to you?
 - b. How will you contribute as a program participant? What skills, characteristics and experience can you offer to the group?
 - c. What changes do you expect will take place for you, by participating in this program?
3. Writing sample (i.e blog post, academic essay)
4. Two letters of reference with contact information detailing qualifications and/or experience

NCGC will invite shortlisted candidates for an in person, or video conference interview. Successful applicants will be required to begin program preparations shortly after acceptance to the program..